

Partner with Us to Keep the Tradition Alive – Oktemberfest 2026

Dear Future Sponsor,

For decades, the crisp autumn air in Marshalltown has been synonymous with one thing: **Oktemberfest**. As our community's most beloved fall tradition, this festival has served as a cornerstone of our local identity, bringing families, neighbors, and visitors together to celebrate the spirit of Central Iowa.

As we prepare for this year's festivities, we are reaching out to community-minded partners like you! Oktemberfest is a non-profit, volunteer-led event, and **it is only through the generosity of our sponsors that we can keep this event going**. Your sponsorship ensures that we can continue to provide a safe, high-quality, and family-friendly environment. From the iconic parade and live entertainment to the kids night activities and local food vendors, your contribution directly funds the infrastructure and programming that make these memories possible.

We invite you to join us as a 2026 Sponsor. We offer several partnership levels to fit your organization's goals:

Level	Contribution	Impact & Recognition
Main Stage Music	\$8,500	Prominent position on all official Oktemberfest signage, Banner in parade, Live radio mentions/interviews, Press Release with Presentation of official Diamond Sponsorship, Free Parade entry. Corporate logo on website, with a link to your corporate website.
Diamond	\$7,500	(Music = Diamond plus banner on stage, announcements during shows)
Grand Light Show	\$6,000	Prominent position on all official Oktemberfest signage, Live radio mentions/interviews, Free Parade entry. Corporate logo on website, with a link to your corporate website.
Platinum	\$5,000	(Grand Light Show = Platinum plus banner included in light show)
Festival Trolley Rides	\$3,000	Prominent position on all official Oktemberfest signage, Free parade entry. Corporate logo on website, with a link to your corporate website.
Gold	\$2,500	(Trolley Rides = Gold plus banner on Trolleys)
Kid's Night	\$2,000	Prominent position on all official Oktemberfest signage, Corporate logo on website, with a link to your corporate website.
Silver	\$1,500	(Kid's Night = Silver plus banner displayed at event)
Bronze	\$750	Corporate name on all official Oktemberfest signage Corporate name on our website.
Patron Sponsor	\$25 - \$250+	Every dollar counts! We welcome any amount to help sustain our tradition.

By sponsoring Oktemberfest, you aren't just buying an advertisement; you are investing in the heart of Marshalltown. You are ensuring that the next generation of children grows up with the same cherished fall memories that have defined our town for decades.

Please find the enclosed sponsorship form to select your level of support. If you have any questions or would like to discuss a custom partnership, please contact us at admin@oktemberfest.org.

Thank you for your time, your consideration, and your commitment to our community. Together, we can make this the best Oktemberfest yet!

Warmly,

2026 Oktemberfest Board of Directors



Mail to:

Oktemberfest, Inc.
 P.O. Box 1616
 Marshalltown, IA 50158

E-mail admin@oktemberfest.org

2026 Board of Directors

- Elisabeth Curtis, President
- Guadalupe Gomez, Vice President
- Vicky Daters, Secretary/Treasurer
- Duane Dixon, Past President
- Dee Norton
- Tammy Losing
- Brooke Holven
- Brett Umthun
- Cedric Brown

Music - \$8,500+ * Diamond Sponsor - \$7,500+ *

Prominent position on all official Oktemberfest signage (Large in size), Banner in parade, Live radio mentions/interviews, Press Release with Presentation of official Diamond Sponsorship, Free Parade entry. Corporate logo on www.oktemberfest.com, with a link to your corporate website

Grand Light Show - \$6,000+ * Platinum Sponsor - \$5,000+ *

Prominent position on all official Oktemberfest signage (Large in size), Live radio mentions/interviews, Free Parade entry. Corporate logo on www.oktemberfest.com, with a link to your corporate website

Festival Trolley Rides - \$3,000+ * Gold Sponsor - \$2,500+ *

Prominent position on all official Oktemberfest signage (Medium in size) Free parade entry. Corporate logo on www.oktemberfest.com, with a link to your corporate website

Kid's Night - \$2,000+ * Silver Sponsor - \$1,500+ *

Prominent position on all official Oktemberfest signage (Small in size) Corporate logo on www.oktemberfest.com, with a link to your corporate website

*Sponsors can qualify for Silver sponsorship or higher, by donation of cash or by Approved 50/50 cash and total retail value of product/service donation/in-kind contribution

***As a nonprofit 501(c)(3) organization, tax certificates will be emailed to you after event for donations received.
 *Deduction for Goods/Services when free parade entry is utilized.**

Bronze Sponsor \$750+

Corporate name on all official Oktemberfest signage
 Corporate name on our website

Patron Sponsor:

(Unlimited sponsors)
 \$250 ___ \$100 ___ \$50 ___ \$25 ___ Other ___

Total cash donation
 \$ _____

Total retail value \$ _____

Total product value \$ _____

Total in-kind value \$ _____

Grand Total Donation \$ _____

Payment Method: Check Enclosed _____

Completed and signed form may be emailed to admin@oktemberfest.org or

**Mailed To:
 Oktemberfest Attn: Finance
 P.O. Box 1616
 Marshalltown, Iowa 50158**

Company:	
Address:	
City/State/Zip:	
Telephone:	Fax:
Contact Person:	Authorization:
Email Address:	Date: / /